

EGA cooperates with GolfBox to supply European Championship Software

The European Golf Association (EGA) has just signed a contract with Danish company "GolfBox" to produce a tailor made tournament software solution for running European Championships. For several years, GolfBox A/S has invested significantly in developing their tournament software and today the software is used at several large tournaments and on Pro Tours. A solid development relationship with several partners such as professional tournament organisers and the Danish, Norwegian and Scottish Golf Unions has contributed to their success.

Richard Heath, Championship Manager at the EGA comments on the new agreement: "The EGA's initial interest in GolfBox stemmed from our desire to standardise administrative procedures across all of our European title championships and international events. Of the applications reviewed, GolfBox appeared to be the most advanced in terms of functionality and provides a flexible, adaptive solution for managing our complex European team championships. Additionally, GolfBox's online delivery is the best option for accessing a diverse administrative resource Europewide and for presenting real-time and press-ready results".



Championship Manager Richard Heath, EGA (left) together with CEO Christian Færgemann, GolfBox A/S (right) confirms the agreement at the EGA's headquarters in Switzerland.

CEO of GolfBox Christian Færgemann said: "For several reasons we are very proud of the new agreement with the EGA. First of all, the EGA is the "golf union for all European national golf unions", so on a strategic level this will provide us with an opportunity to get closer to other golf unions in Europe, when the GolfBox system is used at EGA's large official tournaments."

Christian adds "Secondly, we are naturally thrilled to realize that our software is suited for such acknowledged tournaments, where many future stars will be participating".

The EGA will work in cooperation with GolfBox to prepare the software for application in the 2008 season.

For further information, please contact info@ega-golf.ch